



2022

PARTNERSHIP OPPORTUNITIES

The mission of the Belle Isle Conservancy is to protect, preserve, restore and enhance the natural environment, historic structures and unique character of Belle Isle as a public park for the enjoyment of all – now and forever.

Letter from the President

This year we celebrate 10 years of the Belle Isle Conservancy! The Belle Isle Conservancy was established in 2012 as a result of merging four friends groups with a history of Belle Isle support that goes back to 1972. Over the last decade, we have brought almost \$14 million in impact to Belle Isle, through capital improvements, re-opening and operating the Belle Isle Aquarium, providing high-quality environmental education programs, community programming, community engagement, acting as the fiscal agent for the Oudolf Garden to support its creation, and increased volunteerism at the park. The impact we've been able to deploy to enhance Belle Isle would not be possible without support from the community.

We applaud the many improvements the Michigan Department of Natural Resources has brought to the park since 2014. We also believe that the efforts of the MDNR, City of Detroit, and the many island partners will continue to be greatly enhanced by the additional resources the Belle Isle Conservancy can marshal towards our common goal of making Belle Isle an outstanding park for all to enjoy.

Great parks need broad-based support. Sponsorships of the events and programs outlined in this document are enablers to continue the work the Belle Isle Conservancy does to protect, preserve, restore, and enhance Belle Isle Park - now and forever. Please consider an investment in one of our many valuable partnership opportunities.

Sincerely,



Michele Hodges
President and CEO, Belle Isle Conservancy

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Polish the Jewel Belle Isle Legacy Luncheon | Thursday, October 13, 2022



CHAIR: Jenice Mitchell Ford,
General Counsel at Detroit
Public Schools Community
District

VENUE: Roostertail

The annual Polish the Jewel Belle Isle Legacy Luncheon brings together Belle Isle’s most prominent supporters, including the area’s top business and civic leaders, to share their passion for Belle Isle Park. Hosted at the Roostertail with views of Belle Isle Park, the event features a networking reception, remarks from Belle Isle leadership, a Belle Isle shopping experience, and a seated lunch.

BENEFITS	TITANIUM \$50,000	PLATINUM \$35,000	DIAMOND \$25,000	RUBY \$10,000	SAPPHIRE \$5,000
Luncheon tickets	24	16	16	8	8
Benefactor party tickets	12	8	8	4	4
Program advertisement	Full Page	Full Page	Full Page	Half Page	Quarter Page
Underwriting opportunity	Event Naming Rights	“Presented by” Event Recognition	Lunch Program	Reception, photo booth, hat award, or valet	Not Available

RECOGNITION | Partnership levels at the Sapphire level and above include the following benefits:

- Logo on Event Invitation*, Event Signage, and Table Card
- Logo on Belle Isle Conservancy website for one year
- Verbal acknowledgment during event program
- Opportunity for highlight in media release

CORPORATE DAY OF SERVICE | Partners that elevate to a higher sponsorship level than the previous year(s) will be offered the opportunity to participate in a hosted corporate clean-up day on Belle Isle for up to 60 people, an experience valued at \$2,500. Thank you to General Motors for their investment and leadership in Belle Isle’s corporate stewardship program.

TICKETS | Benefactor Tickets (Pearl: \$1,000, Amethyst: \$500, Opal: \$300) include a ticket to the luncheon and a ticket to the Benefactor Party. Patron Tickets for the luncheon are \$150 and will be on sale in late Summer 2022.

* To be recognized on the event invitation as a Sponsor or Benefactor, commitments must be received by **August 1, 2022**.



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