



2022

PARTNERSHIP OPPORTUNITIES

The mission of the Belle Isle Conservancy is to protect, preserve, restore and enhance the natural environment, historic structures and unique character of Belle Isle as a public park for the enjoyment of all – now and forever.

Letter from the President

This year we celebrate 10 years of the Belle Isle Conservancy! The Belle Isle Conservancy was established in 2012 as a result of merging four friends groups with a history of Belle Isle support that goes back to 1972. Over the last decade, we have brought almost \$14 million in impact to Belle Isle, through capital improvements, re-opening and operating the Belle Isle Aquarium, providing high-quality environmental education programs, community programming, community engagement, acting as the fiscal agent for the Oudolf Garden to support its creation, and increased volunteerism at the park. The impact we've been able to deploy to enhance Belle Isle would not be possible without support from the community.

We applaud the many improvements the Michigan Department of Natural Resources has brought to the park since 2014. We also believe that the efforts of the MDNR, City of Detroit, and the many island partners will continue to be greatly enhanced by the additional resources the Belle Isle Conservancy can marshal towards our common goal of making Belle Isle an outstanding park for all to enjoy.

Great parks need broad-based support. Sponsorships of the events and programs outlined in this document are enablers to continue the work the Belle Isle Conservancy does to protect, preserve, restore, and enhance Belle Isle Park - now and forever. Please consider an investment in one of our many valuable partnership opportunities.

Sincerely,



Michele Hodges
President and CEO, Belle Isle Conservancy

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Garden Party on Belle Isle | Tuesday, September 13, 2022



VENUE: Anna Scripps Whitcomb Conservatory Gardens on Belle Isle

Organized by leaders of the Grosse Pointe area's garden club communities, The Garden Party on Belle Isle raises funds for various projects that benefit the Anna Scripps Whitcomb Conservatory. Held in a beautiful tent on the grounds of the Anna Scripps Whitcomb Conservatory, the evening features cocktails, hors d'oeuvres, musical entertainment, garden art, and networking with supporters of the botanical wonders that the Conservatory houses.

BENEFITS	BOUQUET \$10,000	FLOWER \$5,000	PETAL \$2,500
Event tickets	10	6	4
Reserved table(s)	2 tables	1 table	
Representation on event invitation* & event signage	Logo	Logo	Name
Logo/name on Belle Isle Conservancy website for one year	✓	✓	✓

UNDERWRITING OPPORTUNITIES | Customized sponsorships to underwrite event elements such as entertainment, bar, hors d'oeuvres, or valet are available to add on to a partnership package with the price dependent on the cost and scope of the event element.

TICKETS | Event tickets will be available in the Summer of 2022. Patrons at the Water Lily and above levels will be recognized on event signage if commitments are made prior to September 1, 2022.

- Lotus: \$500 per person
- Koi: \$350 per person
- Water Lily: \$200 per person
- Orchid: \$75 per person

** To be recognized on the event invitation as a sponsor, commitments must be received by July 1, 2022.*



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